



Parade and Concert
April 14, 2012 @ 4 pm
New Haven Avenue in
Downtown Melbourne, FL

Presentation to

Patrick Air Force Base
March 23, 2012

Parade Details

- When:** Saturday, April 14, 2012 @ 4 pm
- Where:** New Haven Avenue in Downtown Melbourne FL
- Organized by:** Private citizens of Melbourne, FL, and Downtown Melbourne Main Street
- Overview:** This is Melbourne's opportunity to welcome home the troops and say thank you.
- Participants:** (invited):
Wounded Warriors, Florida National Guard, Florida Air Academy, Marine Corps League Detachment, Military Vehicles and Artillery, High School ROTC groups and marching bands, antique firetrucks, the Azan Shriners, children on decorated bicycles, clowns, and stiltwalkers.
- Parade route:** See attached map. The parade will last 1 hour. Automobiles, golf carts and other vehicles will be available for whoever needs it and then some.
- Parking:** Parking is available in a variety of locations. See attached map.
- What we would like from Patrick Air Force Base?
- ◆ Soldiers returning from the Iraq and Afghanistan wars
 - ◆ Wounded Warriors
 - ◆ Military Vehicles
 - ◆ Children riding decorated bicycles with parent walking along (children of the soldiers or others)
- We will offer:** VIP Seating and parking for Patrick Commander and Vice Commander, and wives, and possibly additional persons.

PRESS RELEASE

Contact: Lisa Packard, Parade Manager
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Date: March 23, 2012

For: Immediate Release

A Welcome Home Veterans Parade and Concert will occur on Saturday, April 14 at 4 p.m., in Downtown Melbourne on New Haven Street to honor our returning troops from the Iraq and Afghanistan wars.

Melbourne, Florida—Brevard County's first *Welcome Home Veterans Parade and Concert* will be held on Saturday, April 14, 2012, on New Haven Avenue in Downtown Melbourne. Organized by a dedicated group of private citizens, businesses and Downtown Melbourne Main Street, the parade begins at 4 pm and will last one hour with a concert to follow in the same location.

Full details are also on the website--<http://www.welcomehomefloridaveterans.com>--and Facebook -- www.facebook.com/welcomehomeveterans.

The parade route will begin on the eastern end of New Haven Avenue and run west along New Haven Avenue, and ending at Grant Street. Parade watchers are encouraged to bring thank you signs and some will also be available at a very small cost. A map of the route is on the parade website.

The list of groups invited to participate is impressive and extensive. It includes returning troops from the Iraq and Afghanistan wars, representing all branches of the military, the Florida National Guard, the Marine Corps Detachment League, Wounded Warriors, high school marching bands and ROTC clubs, the local Shriners, and other amusing entries.

After the parade, be sure to stay for Downtown Melbourne's concert featuring the Lost Lonely Boys and several other bands. For more details, visit www.downtownmelbourne.com.

Volunteers are needed. If interested, please register on the parade website. Volunteers should be able to stand, walk or roll for four hours and be at least 18 years old.

Sponsorships are still available. If your or your business are interested in supporting this heartwarming and long overdue event, please contact Jacie Stivers at jacie@cire.biz. Visit our website for additional information.

